

EMDG – ELIGIBILITY CHECKLIST

The Export Market Development Grants (EMDG) scheme is an Australian Government financial assistance program for aspiring and current exporters. The scheme is administered by Austrade and supports a wide range of industry sectors and products, including inbound tourism and the export of intellectual property and know-how outside Australia.

THE EMDG SCHEME

- Encourages small and medium sized Australian businesses to develop export markets.
- Reimburses up to 50% of expenses incurred on eligible export marketing activities, above a \$20,000 threshold (maximum grant is \$150,000).
- Allows first time applicants to combine two years of expenses in the first claim.
- Provides up to 7 grants to each applicant.
- Does not regard New Zealand as an eligible market for EMDG purposes.
- Requires applications to be lodged by 30 November each year – Austrade does not allow for extensions.

ELIGIBILITY

The following is a guide for potential applicants to determine eligibility for EMDG.

		Yes	No
1	Are you (the applicant) an Australian resident? <i>Any Australian resident (company, trust, partnership, or sole trader) may apply for grants if they incur eligible expenditure in seeking or developing overseas markets.</i>	<input type="checkbox"/>	<input type="checkbox"/>
2	Do you have an ABN?	<input type="checkbox"/>	<input type="checkbox"/>
3	Is your turnover less than \$50 Million p.a.	<input type="checkbox"/>	<input type="checkbox"/>

Please contact us for a free consultation to discuss your grant entitlement

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		Yes	No
4	<p>Have you spent in excess of \$20,000 in the financial year on any of the following activities:</p> <ul style="list-style-type: none"> • Overseas marketing visits (including attending trade shows and visiting potential buyers) • Attending international trade shows • Advertising in any form e.g. brochures, internet, trade shows, trade magazines – directed at international clients. • Engaged an overseas representative or agent to promote the entity's products/services on your behalf. • Engaged a marketing consultant to promote the entity's products/services on your behalf • Sent product samples to potential buyers (overseas) • The costs of bringing overseas buyers to Australia (including flights and accommodation) • International trademarks and patents 	<input type="checkbox"/>	<input type="checkbox"/>
5	<p>Are you the principal in the export transactions? Do you contract directly with the overseas buyer?</p>	<input type="checkbox"/>	<input type="checkbox"/>
	<p>FOR APPLICANTS THAT SELL GOODS</p> <p>Are your goods made in Australia? <i>If not, you may still be eligible providing that there is still an adequate amount of Australian content.</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
6	<p>Are all of the components/parts of the goods bought from within Australia? <i>If not, (i.e. some or all of the parts are imported) you may still be eligible providing that there is still an adequate amount of Australian content.</i></p> <p><i>Campbell Stewart can help assess whether your goods would have adequate Australian content under the EMDG guidelines.</i></p>	<input type="checkbox"/>	<input type="checkbox"/>

